



March 2026



The INNside Scoop

Incredible Weather for Family Long Weekend

We see it about once every 10 years where we get good (or reasonably good for Manitoba) weather over Saskatchewan's mid-winter break and when it happens, we can see numbers as strong as Christmas break. This year, we had 3 incredible weather days putting our mid-winter break sales at Asessippi about 75% over last year. This reconfirms that if the weather is reasonable, then people still flock to Asessippi for their outdoor fun. The entire

resort was buzzing with families. This is one of the reasons we push for extra snowmaking to open 3 weeks earlier to capture the market when the weather is consistently nicer.

As we now approach our last 4 weeks of the season, we look forward to longer days, warmer temps and rounding out a great season!

Years Of Service Recognitions

- 1 Year: Jakob Asselstine (Tim Hortons)
Serhii Stronko (Tim Hortons)
- 3 Years: Valentyna Koriukova (Stag+Raven)
- 4 Years: Ivan Advincola (Kristie's Pub)
Marielle Ann Juan (Subway)
- 12 Years: Marianne Cruz (Subway)
- 13 Years: Dennis Dimaano (Cottage Cove)
-  42 Years: Rhonda Fouillard (Restaurant)



Happy Birthday!



- February 14: Carlo Villanueva :)
- March 1: Kamryn Boden
- March 2: Ian Jay Galang
- March 3: Leanne Bily
- March 16: Tia Huston
Edmond Lay
- March 17: Gilbert David
- March 18: Andessa Noceda
- March 24: Charmaine Salvo
- March 25: Geraldine Lim
- March 26: Lois Drielick
- March 31: Omar De La Cuesta

Congratulations and Thank You!

The Russell Inn rooted in Tourism History

Travel Manitoba offers a daily *Tourism Industry Daily News* newsletter which provides local, national, and international updates that cover industry trends, marketing campaigns and more. Early in February, a piece of The Russell Inn's history came up in the archives section which we are proud to share with you. Back in

From The Attic: "MDC Loans \$3 Million To Hotels" WINNIPEG FREE PRESS, FEBRUARY 6, 1973

(An article published originally in the WFP, February '73)

****Complete**** The Manitoba development corporation has loaned a total of \$3,074,500 to 19 hotels and motels throughout rural Manitoba during the last 2 1/2 years, Industry Minister Leonard Evans said Tuesday. The minister said the loans were used to establish new facilities and to upgrade and expand existing tourist accommodation throughout the province. Of the amount, more than \$2 million was loaned to hotels and motels located north of the Trans-Canada Highway. Mr. Evans said generally speaking, many types of businesses in northern rural areas have difficulty getting loans from private sources. Recognizing this, the development corporation, along with its small loans division and the communities economic development fund, are seeking to offset this disadvantage by providing alternative sources of capital, the minister said. Loan capital for hotels and motels went to Lynn Lake, Russell, Brandon, Minnedosa, East Selkirk, Plum Coulee, Moosehorn, Morris, Falcon Lake, St. Laurent, The Pass, Churchill, Mariapolis, Stony Mountain, Hillside Beach and Boissevain.

1971 when the shareholder group was starting The Russell Inn, they borrowed \$300 000 from the Manitoba Development Corporation or MDC. That just goes to show you how long we have been in business when we start popping up in the archives!

Bars, Restaurants Open Early for Olympic Gold-Medal Final

A gold-medal final in men’s hockey between Canada and the USA prompted the Premier to announce that early opening for licensed bars and restaurants would be permitted to encourage Canadians to cheer on our team. Social media feeds and news sources showed different venues where fans were invited to celebrate: Roblin opened up their movie theatre to watch it on the big screen. There was also a church that invited its congregation to watch the game! Kristie’s Pub joined in the festivities with an early open of 7 am. Fans quickly showed up and enjoyed breakfast, with some beers, filling the pub so that if you slept in and arrived after 8, you could no longer get a seat! Although the outcome was not what we wanted, it was a historical event and we were happy to be a part of it. Thank you to all of the staff who came to work very early on short notice for this historical event!



Welcome to Canada!



This month, Glenn Castro from Maintenance welcomed his family! Spouse Reynaline, daughter Andrea, and son Andrei were all smiles as they reunited after almost 2 years. Reynaline is a Nail Technician and Andrea and Andrei will be students at MPS. Congratulations and welcome!

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Welcome/Welcome Back

A warm welcome to our new/returning staff:

- Jamie Schmidt - Housekeeping
- Marvin Diolata - Housekeeping

Work wear to cozy chair...



Blue’s daughter, Krystina showcases the blanket she’s made out of all of her old uniforms from Asessippi. Great job, Krystina!

RRROLL ON THE APP TODAY



Message From Daymon...

Congratulations to all the Canadian athletes at the Olympics! It is such an accomplishment to be in the Olympics, and Team Canada is always a favourite at the games.

I’m very thankful for the busy February long weekend. We are now on the last 4 1/2 weeks of ski season and we expect it to be outstandingly busy. Thank you to everyone for your excellent service to our guests. I do hear positive feedback consistently.

This month we’ve included an insert about all of the health benefits of skiing! If you haven’t been out to Asessippi yet this season, be sure to plan some time as the season’s end will be here before you know it. Asessippi is truly an outdoor adventure park with something for everyone and a great way to get some rosy cheeks and fresh air. See you in April...DG