

Years Of Service Recognitions



- 1 year: Marie Carloman (Tim Hortons)
Joey Del Rosario (Security)
- 2 years: Grace Diolata (Subway)
- 3 Years: Rafael Ramos (Kitchen)
- 6 Years: Ronald Obado (Housekeeping)
Melody Retotal (Tim Hortons)
- 8 Years: Tia Huston (C-Store)
- 10 Years: Zaldy Martinez (Restaurant)

Happy Birthday!



- November 1: Wes Osborne
- November 5: Daymon Guillas
Emma Pace
- November 7: Michael Tanghal
Annabella Malonzo
Julian Elijah Cruz
- November 8: Carolyn Deopante
- November 9: Glenn Castro
- November 16: Ashley Mejia
- November 20: Federico Saguibo
- November 23: Spencer Reavie
- November 26: Rheallyne Dizon
- November 27: Kenneth Isip

Congratulations and Thank You!

Welcome/Welcome Back

A warm welcome to our new/returning staff:
Carlo Iton Villanueva - Server
Brooklyn Drielick - Housekeeping
Spencer Cooke - Housekeeping



REMINDER!
SEASON PASS
Available for pick up!

November 24 – 27th, between 8 am – 4 pm!

- Pick up your assigned voucher from Joy (between November 24-26) or Michael (November 27) at the HR office between the hours of 8 am and 4 pm. Vouchers WILL NOT be given out any other way – you have to pick yours up personally.
- Once you have your voucher, don't lose it! They will NOT be re-issued. You will need your voucher AND your Russell Inn staff ID to present to Aseessippi staff. PLEASE DO NOT SHOW UP AT ASESSIPPI WITHOUT ONE OF THESE ITEMS – otherwise they have no way to identify you as current staff who also qualify for a pass.
- You must visit the resort and have your pass printed before you can go skiing, boarding or tubing! Please visit their website or Facebook page for the operating hours and other updates.
- There are restrictions. You must work a minimum amount of hours to qualify and in most cases, we request that the 3-month probation period has been served before vouchers are issued. You may not transfer them to another person or convert them to cash. You use 'em or lose 'em! There is no alternative compensation for those who choose not to use theirs.
- Please do not show up at the resort during Christmas Break expecting them to print your pass. ASESSIPPI STAFF WILL TURN YOU AWAY as this is their time to be focused on customers. Let's be considerate and not put pressure on them at their peak time.

Questions? Contact Joy at 204-773-7526



November 2025

Subway Scores Top Marks

Subway has been on a roll lately - between scoring nearly perfect marks in the unannounced [and some announced] Steritech visits, as well as proving to be a leader amongst their store peers to which other stores are referred, Marianne and her team have a lot to be proud of! Subway has started what they call the Restaurant Scorecard system, which rates key performance indicators such as sales, generating traffic, digital sales mix, REV (Steritech visits) and Google reviews and then rates them, both within the group of stores within our District Manager's portfolio, as well as nationally. This past week, Russell came in as the #1 ranked store in this region! Incredible in itself, you can also see that our Subway's National rank was #3 - not bad out of 2900 restaurants...just kidding - that's a WOW !!👏 Congratulations and well done to Marianne and team. You should be very proud of this accomplishment!

SUBWAY Subway - Quarterly Q4 2025

Visit Info
Service: Subway - Quarterly
Specialist: John Neco
Start: Oct 8, 2025 03:31 pm CDT
End: 03:55 pm CDT
Period: Lunch
Brand: Q4 2025
Visit Type: Assessment
Restaurant Number: 19740
Address: Highway 96, Box 578, Russell, MB R0J 1W0, CA
Restaurant Type: C-Store / Gas Station
Franchisee Name: Daymon Guillas
Manager: Marianne Cruz
Visit: suband2025@suband.ca.com/#quick-access

Current Score 97A
Risk Levels: Critical (1 scored @ missed), Major (0 scored @ missed), Minor (1 scored @ missed), Attention Factors (0 scored @ missed)

Franchisee Engagement Score
Franchisee Engagement score is provided by Subway HQ. See REV Outlook for details.

Best Practices
1. Freshly prepared data shared
2. Proper storage of inventory to prevent contamination of food and equipment
3. Employees properly washing hands when required

Most Urgent Corrective Actions
There were no Automatic Follow Up Findings observed during today's assessment.

SUBWAY CANADA RESTAURANT SCORECARD (10/11/2025 through 10/26/2025)

Field Ops Leader	SMO DFP/Contract	SMO MFP/FC	Primary Owner	Restaurant Number	Sort By	Time Period										
All	Curtis Korchinski	Brett Coates	All	All	Rank (Asc)	Month - Current										
Restaurant Details		Sales (25%)			Digital Sales Mix (25%)		Ops (25%)		Guest Experience (25%)		Ranking					
Rest. #	City/Prov.	Decor Type	Est. Wks	Sales Comp	Traffic Comp	Check Comp	3PD Pct	App/ Web Pct	Cater. Pct	Avg REV T3M	SA Pct	Google Review TTM	Google Reviews All Time	Cust. Compl. Per 10k	Nat'l Rank	Score
19740-0	Russell, MB	Fresh Start	1	10.1%	3.9%	6.0%		4.1%	1.6%	93.0	100%	4.6	4.2	0.8	3	94
35661-0	Swift Current, SK	Fresh Start	1	4.8%	-4.3%	9.6%	7.1%	7.4%	3.9%	95.0	100%	4.1	4.0	0.3	77	83
59704-0	Minnedosa, MB	Fresh Start	1	1.2%	6.8%	-5.2%		7.9%	0.8%	98.0	100%	3.1	4.0	1.2	96	81
25540-0	Lumsden, SK	Tuscany II	0	-0.6%	-5.3%	5.7%		5.1%	3.1%	94.0	100%	4.2	4.2	1.0	96	81
63284-0	Carberry, MB	Metro	1	-1.7%	4.0%	-5.5%		9.6%	2.5%	83.5	100%	4.2	4.1	0.4	96	81
47622-0	Regina, SK	Fresh Start	3	-3.1%	-6.5%	4.1%	17.5%	5.7%	1.0%	96.0	100%	4.1	3.9	1.5	156	79
31175-0	Portage La Prairie, MB	Fresh Start	0	-5.4%	-8.0%	2.8%	3.1%	5.8%	2.1%	96.0	100%	4.3	4.2	0.9	258	75
41750-0	Outlook, SK	Tuscany II	0	1.1%	-2.1%	3.2%		4.5%	0.6%	94.0	100%	4.3	4.3	0.7	258	75
25601-0	Carnduff, SK	Fresh Start	1	-5.0%	-13.6%	10.3%		8.5%	1.6%	94.0	100%	4.0	4.3	0.6	258	75
24882-0	Rosetown, SK	Fresh Start	0	1.7%	-6.7%	9.0%		5.1%	0.9%	92.0	100%	4.3	4.0	0.4	258	75
64224-0	Kamsack, SK	Metro	1	1.4%	3.3%	-1.8%		5.1%	0.8%	91.5	100%	4.9	4.0	0.9	258	75
46241-0	Killarney, MB	Fresh Start	0	-6.2%	-7.5%	1.4%		8.5%	1.5%	90.0	80%	4.0	4.3	2.3	258	75
42349-0	Humboldt, SK	Tuscany II	0	-7.0%	-13.0%	6.9%		11.4%	2.1%	90.0	100%	3.9	4.3	1.2	258	75
17992-0	Flin Flon, MB	Fresh Start	0	12.3%	7.5%	4.5%		7.5%	0.4%	86.5	100%			1.7	258	75
38052-0	Red Lake, ON	Fresh Start	1	-3.6%	0.3%	-4.0%		9.0%	6.5%	79.0	100%	4.8	4.2	0.0	258	75
59074-0	Regina, SK	Fresh Forward	0	3.2%	-1.2%	4.5%	11.2%	4.7%	9.2%	94.0	100%	4.7	4.3	2.1	375	73
15655-0	Portage La Prairie, MB	Fresh Start	0	-4.8%	-6.8%	2.1%	7.9%	6.7%	2.6%	94.0	100%	4.1	4.1	1.8	375	73
41150-0	Moose Jaw, SK	Fresh Start	0	-6.9%	-6.9%	0.0%	7.0%	7.9%	3.5%	97.0	100%	3.7	3.9	2.5	482	71
56627-0	Regina, SK	Fresh Start	0	27.9%	2.7%	24.6%	4.8%	2.1%	8.9%	94.0	100%	3.4	3.4	1.2	482	71
64734-0	Pilot Butte, SK	Tuscany II	0	18.1%	8.6%	8.7%	0.6%	7.7%	0.0%	94.0	100%	2.0	3.6	1.6	482	71
21540-0	Weyburn, SK	Tuscany II	0	-4.4%	-4.0%	-0.4%	5.9%	10.4%	1.9%	90.0	100%	3.2	3.8	1.7	482	71
19011-0	Brandon, MB	Fresh Start	0	8.9%	8.0%	0.8%	3.1%	3.6%	1.8%	89.0	100%	3.1	4.1	8.1	482	71
56925-0	Gravelbourg, SK	Tuscany II	0	6.3%	-10.9%	19.3%		4.8%	2.4%	99.0	100%	3.2	4.1	1.7	566	69
56637-0	Fort Qu'Appelle, SK	Fresh Start	0	10.3%	7.9%	2.2%		3.6%	1.5%	96.0	100%	2.5	3.8	1.7	566	69
59536-0	Wadena, SK	Fresh Start	1	8.7%	3.5%	5.0%		3.9%	1.1%	95.0	100%	4.0	3.7	2.8	566	69
50812-0	Boissevain, MB	Fresh Start	0	5.4%	2.4%	3.0%		7.2%	1.0%	95.0	100%	3.8	4.5	2.5	566	69
32641-0	Lanigan, SK	Fresh Start	0	2.2%	-8.6%	12.0%		7.4%	2.8%	94.0	100%	4.0	4.1	2.0	566	69
21253-0	Virden, MB	Fresh Start	0	4.8%	-1.4%	6.3%		3.5%	3.5%	93.5	100%	3.7	3.9	0.7	566	69
22161-0	Swift Current, SK	Fresh Forward 2.0	0	5.1%	3.6%	1.4%	4.5%	6.9%	3.3%	93.0	100%	3.3	3.9	1.4	566	69
52120-0	Yorkton, SK	Fresh Start	0	10.6%	3.4%	7.0%	8.5%	6.1%	1.2%	92.0	100%	3.1	3.8	3.0	566	69
27671-0	Esterhazy, SK	Fresh Start	0	9.4%	3.2%	6.0%		12.5%	0.0%	91.0	100%	2.6	4.1	0.7	566	69
53929-0	Melita, MB	Fresh Start	0	4.5%	-1.8%	6.4%		6.0%	0.0%	90.0	100%	4.8	4.1	0.3	566	69
34433-0	Preeceville, SK	Tuscany II	1	4.2%	1.2%	2.9%		5.5%	0.5%	90.0	100%	3.0	4.1	0.7	566	69
15208-0	Winkler, MB	Fresh Start	0	2.7%	-1.2%	3.9%	5.1%	11.5%	1.0%	89.0	100%	4.0	3.9	1.5	566	69
16774-0	Dauphin, MB	Fresh Start	0	6.1%	3.8%	2.3%	1.3%	6.8%	2.1%	83.5	100%	4.3	4.2	1.6	566	69
28828-0	Saskatoon, SK	Metro	0	6.0%	1.3%	6.5%	6.7%	4.0%	3.6%	97.0	100%	3.6	3.8	0.4	754	67

Message from Daymon...

This newsletter will reach you after Remembrance Day has already passed but I don't want that to stop us from remembering the Canadians that served and sacrificed for our freedom and the freedoms we enjoy today. The Russell Legion led by Al Marshall, along with the RM of Russell-Binscarth, have done a wonderful job connecting us to local veterans and helping us to remember them. We've featured some of them in our newsletter this month and encourage you to view them around town. Let us all take a moment to be thankful.

A huge congratulations and Wowwwwww to Marianne and her team at Subway. Often we feel like our tiny little store with 28 seats located in rural Russell, MB cannot compete with the city stores, but it looks like we can! 🙏 So proud of you and thank you for putting us on the map in this way.

Super Sundays also deserve a big Wowwwwww as they have been incredibly successful and fun. It's wild to see the line-ups every Sunday and hear the chatter from the locals as they can't believe the savings! We will feature more about Super Sundays in December's newsletter.

This year we've put a big push on our Christmas Party campaign as we try to resurrect the traditional big-gathering parties. The Christmas party ads look great! Well done.

As the temperatures drop, the countdown for ski season is ON! Fingers crossed we're open when you receive December's newsletter! DG

Asessippi Guns Out

With ski season only 22 days away, we asked Shannon to provide us an update on what's happening out at Asessippi. Here is what she had to say:

We have ordered 2 brand new features for our terrain parks from Arena including and 20' dancefloor and a 20" thick bar step up. We have scheduled Arena in for a build again for our big park in January.

Among many other ops, we hosted 23 weddings.

We have moved and or fixed all of 140 of our snow guns and they have been spotted all around the hill ready for snowmaking weather.

Training started on Friday for snowmakers and had over 25 staff attend.

Outdoor ops updated our snowmaking with additional 750m of pipe to our bunny hill and swingback lines to increase volume.

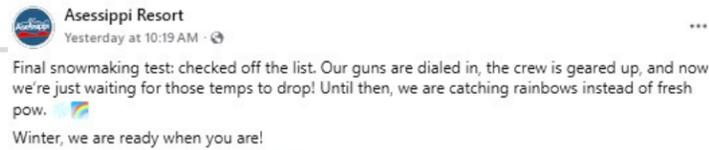
Upcoming Events

- Nov 6 - 10 – Season Pass Sale
- Nov 8 – Inglis Elevators Dinner – Elvis (80 people)
- Nov 22 – Ski Club Gear Check & Safety Chat with Ski Patrol
- Nov 25 – New Staff Pick Up
- Dec 5 – Opening Day / Mazure Party (50 people)
- Dec 6 – Ski Swap
- Dec 13 – Cottage Cove Christmas Party – Sugar Shack
- Dec 14 – Cottage Cove AGM – Sugar Shack
- Dec 26, 28 - Cabin Dinners (Open to Public)
- Dec 31 – New Year's Eve Celebration – Fireworks 9:15 PM & Midnight
- Dinner Special: Caesar Salad, Prime Rib au Jus with Yorkshire Pudding, Garlic Mashed Potatoes, Roasted Vegetables, Warm Apple Crisp with Caramel Sauce (\$49.95 + tax)
- Quad open until 12 AM, Tubing until 8:30 PM, Cabin open until 5PM

The final 14 overseas staff arrive on November 25th getting ready for opening day Dec 5th (we hope!).

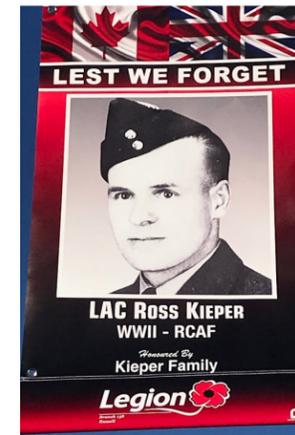
Snow making training is continuing this week but if weather holds, we are going to fire up Friday early morning (November 7) and run through the weekend.

Keep watching our social media!



Honouring our Veterans

Remembrance Day is a time to remember, reflect and be thankful. As more and more of our local veterans are honoured with these banners purchased by their families, the importance of this day hits close to home. This past week the Russell Banner featured this as their top story. Having done a great job of it, we chose to share it with you.



Lest We Forget

By Terrie Welwood
Russell Banner

They're an elegant way to remember and honor our veterans. And they're back gracing several streets in Russell, Binscarth and Inglis.

Thanks to the hard work and organization of Russell Legion Branch president Al Marshall, the Veterans Banner program has returned.

As an extension of the programs of the last two years, the number of banners have grown substantially over last year where families of veterans in Russell had started with 19 banners along with the 21 banners gracing the streets of Binscarth. This year, there have been 15 more banners added in Binscarth and a further 25 banners in Russell, meaning that streets like Alexandria are now being utilized.

After the overwhelming success over the last two years, the Veterans Banner program has also now extended to the RM of Riding Mountain West with five banners going up in Inglis as well.

The Russell Legion Branch takes the orders for the nationwide Veteran Banners program.



"We need a head & shoulders photo of the veteran being honored," Al Marshall explained, "preferably wearing their uniform hat."

Marshall is also asking for the rank and theatres of service for each soldier, adding that this information makes each of the banners more meaningful.

For each of the banners, there will be a one time \$200 fee per banner. The family retains ownership for the life of the banner.

The banners are displayed in each of their respective communities from November 1 to 30th and will be stored by each municipality before being placed up again for the following Remembrance Day season.

"If a family want to take their banner back, they are more than welcome to do so," Marshall pointed out.

Information on the program and how to apply for it will be available at the Remembrance Day services in Russell.

"There will be forms on a table at the entrance to collect names of families and veterans that wish to be involved in the Veteran Banner program the following year,"

A photo of the veteran and details of the Veteran in June next year to put together the order."

Legion President Al Marshall can be contacted at 204-773-3653 at that time to arrange purchase of a Veteran Banner.

Russell Legion Branch wishes to thank all the Families that participate in the program and that keep the memories of their loved ones alive and the sacrifice they gave for our freedoms.

They would also thank the RM of Russell Binscarth and RM of Riding Mountain West for providing the personal and equipment to install these Banners and remove them for storage.